

Workforce and Industry Information



Workforce Demographics:

Population:

- According to 2012 census estimates, Exeter has 14,429 residents, which makes us the 19th largest community in NH.

Wages:

- In Exeter, wages have increased over the past decade by 4.1% annually for private industries and by 3.6% annually for federal, state, and local government workers. The number of total positions in private industries has increased by 11.6% since 2002.

Employment:

- Both the number of businesses and those employed increased in Rockingham County from 2010-2011..

	2010		2011		% Change	
	Estab.	Empl.	Estab.	Empl.	Estab.	Empl.
Rockingham County	9,754	131,892	9,783	133,444	+0.3%	+1.2%
New Hampshire	43,778	600,540	44,113	605,864	+0.8%	+0.9%

- According to the New Hampshire Employment Security Office, Exeter's unemployment rate as of January 2014 was 5.0%.
- Unemployment in Exeter remains lower than the Rockingham County average of 6.0% and the state average of 5.4%.
- Overall, New Hampshire ranks sixth in the nation for employment.

(Sources: REDC CEDS 2013, NH Dept of Employment Security)

Company

No. of Exeter-based Employees

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Exeter Hospital	900
Phillips Exeter Academy	520
Riverwoods at Exeter	500
Cobham	370
Osram Sylvania	318

Median household income

- In 1999, Exeter's median household income was \$49,618. The most recent census reveals growth of 45% to a median household income of \$72,231. This amount is nearly 111.7% higher than the state average of \$64,664 and 36.9% higher than the national median of \$52,762.
- NH state average of \$64,664 annual income is still 22% greater than that of the US. Since 2000, NH has not fallen below 4th in the nation for highest median household income.

Educational attainment

- The educational attainment of a town's population influences economic development by affecting the job opportunities available to citizens. Exeter offers the highest educational attainment in the area, with nearly 47% of the population achieving a bachelor's degree or higher.

Industry Demographics

- Exeter provides a home for a variety of growing businesses. Considering that Exeter Hospital and the surrounding medical offices provide employment and care for many residents of the seacoast region, it is perhaps not surprising that health and medical service proves the largest industry in Exeter (18% of existing businesses). The multitude of boutiques and shopping venues in the Waterfront and Portsmouth Avenue districts comprises the second largest industry, retail & shopping.

Industry	% of Total
Health & medical	18%
Retail/shopping	10%
Business & professional services	9.5%
Food & dining	9%
Finance	8%
Construction & home improvement	7%
Auto sales & repair	7%

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